



# TALLAHASSEE BAR ASSOCIATION

ENHANCING THE PROFESSION.  
PROMOTING FELLOWSHIP.  
SERVING THE COMMUNITY.

## WHY ADVERTISE IN THE TBA BULLETIN?

The Tallahassee Bar Association's quarterly Bulletin is digitally distributed four times a year to **3,000+ members** of the Second Judicial Circuit. We have a circulation of **500+ TBA Members** made up of attorneys, judges, paralegals, and law students. The Bulletin is distributed on all TBA social channels and available for download on **tallahasseebar.org**.

We feature a variety of articles and columns our subscribers look forward to reading each quarter, including articles about recent trends in the law, commentaries by prominent legal professionals, and a calendar of upcoming social events and seminars.

The Bulletin is a great opportunity to advertise your business to reach an influential group of leaders in the Tallahassee Big Bend Community.

## READY TO GET STARTED?

Contact Christen Perry, TBA Executive Director, at **christen@tallahasseebar.org** for ad submission and payment.

## AD SPECS & PRICING

*TBA Members receive a 15% discount*

### FULL PAGE

1224 x 1584 px

*Members: \$510*

*Non-Members: \$600*

### HALF PAGE HORIZONTAL

1224 x 792 px

*Members: \$289*

*Non-Members: \$340*

### QUARTER PAGE VERTICAL

612 x 792 px

*Members: \$170*

*Non-Members: \$200*

## 20% DISCOUNT

Non-Members & Members receive an additional 20% discount for a full year commitment . (4 Issues)

### AD FORMAT

All ad submissions should be true to size at 100dpi in JPG or PDF format.

TBA is unable to accept ads submitted in Word, WordPerfect or PowerPoint.

### POSITION OF AD

The placement of ads shall be at the discretion of the Tallahassee Bar Association.